

# Fluffy Persians Cattery

## Persian Kitten Breeding

Fluffy Persians Cattery, LLC is a Michigan-based pet breeding service specializing in breeding and selling Persian cats and kittens.

Since 2018, we've been committed to breeding and raising only the most extraordinary kittens for families to bring into their homes. We love and care for all our feline companions and have taken on a mission to spread the joy brought by this remarkable breed to other households. We are proud to offer doll-face and peke-faced kittens in various colors.

Besides breeding and raising our own kittens, Fluffy Persians Cattery manages several other breeders through our Affiliate Breeder Program. We also offer stud services, modeling, and professional photography.\*

\*Services and rates on request

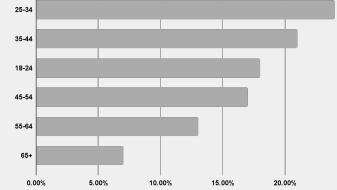
### Website Traffic

Home Page Views  
**10.5K**

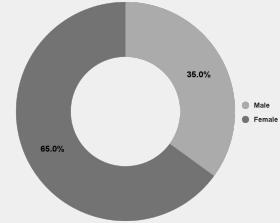
User Acquisition  
**88% Organic**

Average Duration  
**1 min 31 sec**

### Users by Age



### Users by Gender



Bounce Rate  
**26%**

Users by Country  
**99% USA**

Subscriptions  
**650**

### Social Media



Total Reach (Meta)  
**308k**

User Acquisition  
**100% Organic**

Facebook Visits  
**14.5K**

Instagram Visits  
**3.6K**

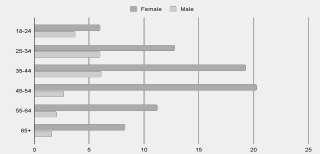
FB Engagement (Per Impressions)  
**7.25%**

Insta Engagement (Per Impressions)  
**10.44%**

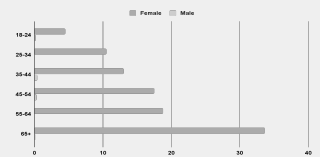
Facebook Follows  
**2.1K**

Instagram Follows  
**1.0K**

### Instagram Users



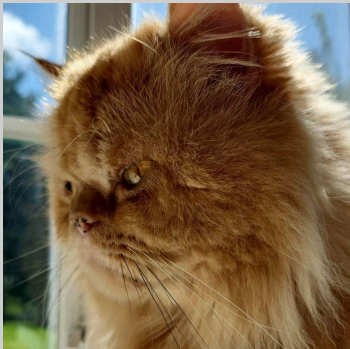
### Facebook Users



2023 Reported Statistics



## Our Cat Biographies



Mr. Fuzz-Fuzz is a red, doll-faced Persian and has been our primary breeding male for several years. He is gentle and docile, preferring quiet moments of companionship over energetic play. Despite his tranquil disposition, he is affectionate and enjoys being near his loved ones.



Baby Keem is a brown patch tabby, peke-faced Persian and one of the newest additions to our cattery. She is a playful cat with a strong maternal instinct. Compared to our other cats, she is particularly energetic and alert. This is one of the most petite cats we breed, weighing 7 lbs.

A complete list of our cats and kittens is available on request.

Contact us for further information regarding all of our animals.

## Kitten Photography





# Fluffy Persians Cattery

Persian Kitten Breeding

## Affiliate Breeder Program

Fluffy Persians Cattery has taken on a mission to make Michigan the premier state for families to adopt kittens. We created our Affiliate Breeder Program to partner with Michigan-based breeders to find suitable homes for their exceptional pets.

By joining the program, breeders allow Fluffy Persians Cattery to market and sell their pets alongside our own kittens. We handle distribution, customer service, and professional photography of your pet, and let our affiliated breeders focus on breeding and raising their animals. Enrolled breeders are at liberty to select the characteristics of their pets and are not obligated to meet any minimum expected litters or kittens.

Breeders interested in joining the program are expected to adhere to the standards of our cattery. There are no fees associated with joining the program; we only receive a portion of the proceeds from kittens sold.

Breeders interested in joining the program are encouraged to contact us directly.

### Affiliated Kittens



#### Program Details

Breeders Usually Receive	Estimated Time to Adoption
<b>\$4,000/Litter</b>	<b>30 Days</b>
Avg. Yearly Litters	Success Rate
<b>3</b>	<b>100%</b>

Created  
**2021**

